# The Petroleum Registry of Alberta Energizing the flow of information

PREMIER ISSUE

OCTOBER 2001

### 12-Month Countdown to Implementation

#### New Name, New Look, New Focus

It's one year until our *go-live* date and, as you can see from our newsletter masthead, VIPIR has been given a new name and logo; it will now be called the Petroleum Registry of Alberta. It was felt that the new name and visual identity is less restrictive than the old name and better reflects the Registry's ability to expand to include other types of data in the future.

The October 19<sup>th</sup>, 2001 CAPPA conference saw the major unveiling of the Registry's new name and logo to industry. Department of Energy staff attended Knowledge of Business sessions, on October 15 & 17 in Edmonton and October 18 in Calgary, for an unveiling of the new name and logo and to find out how implementation of the Registry will impact the department.

#### **Communications Launch**

To boost stakeholder recognition, preparation, and further establish a two-way flow of communication with industry, a communications launch is taking place during the month of October. The launch will reflect the Registry team's communications focus of working with stakeholders to get industry ready for implementation in October 2002.

The communications launch includes the unveiling of a revamped newsletter and web site. Both of these items will contain more information on how industry can prepare for the Registry. In this newsletter, in a Registry information brochure and on the web site, we have created a Registry Key Milestones & Events Timeline, which allows stakeholders to follow, and gauge, the progress of the project.





# MEUB



www.petroleumregistry.gov.ab.ca

#### Change Leadersmeet November 21 & 23

To date, over 200 *Change Leaders* have been identified in companies of all sizes. This is a great start, but every company needs a *Change Leader* to ensure that a plan is in place to ensure awareness, readiness, compliance, and the ability to realize the benefits offered by implementation of the Registry.

The Registry Industry Readiness Team is doing its part to ensure that *Change Leaders* have all the information they need to develop a comprehensive plan. The team has reviewed all areas that will be impacted by the Registry and how companies can best prepare for these changes in the *Change Leader* handbook. The handbook is designed to assist companies and production accounting service providers.

The goal of the *Change Leader's* Handbook is twofold. One, the handbook will help a *Change Leader* understand their roles and responsibilities in managing the changes created by implementation of

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#### **REGISTRY KEY MILESTONES AND EVENTS TIMELINE**

During development of the Petroleum Registry of Alberta a number of key milestones and communications events will occur. Below is a timeline of milestones that outlines what commitments the Registry team has made to prepare industry for implementation in October 2002. The right column lists *Change Leader* meetings and communications events. A *Change Leader* is the key contact in each company that will ensure industry is aware, prepared and ready to realize the benefits of the Petroleum Registry. The left column contains a high level description of key Registry milestones that industry should be aware of on the way to implementation. The dates these events and milestones will occur are listed in the middle column.

Key Registry Milestones	Dates	Change Leader Meetings * and Communications Events
<b>Specifications Released</b> - Development specifications for batch interfaces are released to software vendors, pipeline companies, and industry users with in-house systems. This allows these stakeholders time to revamp their systems to be Registry compliant in time for implementation	Oct 2001	<b>12 Month Countdown Launch</b> – One-year to <i>go live</i> date. The launch unveils the new name and logo for project. The Registry newsletter and web site are revamped to focus more on Industry readiness. The major unveiling of the new name and logo to industry occurs at the CAPPA conference on Oct 19
	Nov 2001	<b>Change Leader Meeting #1</b> – This meeting will focus on the role and responsibilities of a <i>Change Leader</i> and the <i>Change Leader</i> handbook. This meeting will take place in Calgary in the third week of the month
Training Program Announced – The what, where, and how of training for the Registry will be announced to industry	Jan 2002	
	Feb 2002	<b>Change Leader Meeting #2</b> – This meeting is an overview of training program and a detailed information session about the Registry
Acceptance Testing - Acceptance testing of the Registry begins	Apr 2002	<b>Six Month Countdown Communiqué</b> – Six months to <i>go-live</i> date. Overview of up-coming events and industry "readiness" check-up
	Jun 2002	<b>Change Leader Meeting #3</b> - Will focus on where and how training for the Registry will take place and implementation
	July 2002	<b>Pre-implementation Communiqué</b> – Three months to <i>go-live</i> date. Overview of what preparation industry should have made by this date to ensure successful implementation
Training of Registry Users – Training programs convene to ensure users can correctly operate the Registry	Aug 2002	
<b>Testing Completed</b> - Interoperability and acceptance testing is completed	Sep 2002	<b>Change Leader Meeting #4</b> - Final overview of what is needed by each company for smooth implementation of the Registry
Implementation Date – All September 2002 information input through Registry	Oct 2002	Implementation Communiqué - communications program designed to celebrate Registry implementation and address current issues

Change Leader meeting dates and content are subject to change, based on input from Change Leaders and current events.

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#### Get Informed - con't from page 1

the Registry. The second goal is to provide a checklist of some of the issues and action items that will need to be addressed leading up to, and during, implementation.

The handbook is <u>not</u> a training manual, nor does it provide a detailed plan. However, the handbook <u>is</u> a map. A map that allows *Change Leaders* to create, and implement, a plan that will reflect the needs of their companies. Each plan will be unique to reflect the different organization each is designed to serve.

The handbook is a reminder of what a *Change Leader* should consider in readying their company for the Registry. This document should help facilitate a smooth transition to the new Registry processes.

The handbook, and other information about the Registry, can be found at the Registry web site at www.petroleumregistry@gov.ab.ca.

The first *Change Leader* meeting will be held over four separate sessions at the PanCanadian Amphitheatre (located on the  $2^{nd}$  floor, Tower Center, 115 – 9 Ave. SE) on November  $21^{st}$  and  $23^{rd}$ . The morning sessions will be held from 9:00 am to 12:00 pm and the afternoon sessions are from 1:30-4:30 pm. The meetings will focus on the roles and responsibilities of a *Change Leader*, the *Change Leader* Handbook and training approaches.

For more information about these sessions, or to sign up, contact Patti Turnquist at patti.turnquist@gov.ab.ca

#### "Win-Win" Secondment Program

With the Registry ramping up on all fronts, industry is encouraged to consider "seconding" production accounting "Subject Matter Experts" (SME's) to the Registry Industry Readiness Team. The team is very interested in seconding experienced senior or intermediate level production accountants on a full or half time basis. Secondment creates a "winwin-win" situation for all involved. The Project wins through the experience and expertise of the SME's; companies win as the SME's gain valuable Registry and project knowledge and skills; and the SME wins through the career development by participating in a major project focused on their field of expertise. Seven secondment opportunities exist within the Industry Readiness Team, the Training Team and the Acceptance Testing team as follows:

**1 position - Industry Readiness** (Oct.15/01 - Oct. 15/02) – this deals with all aspects of the "go-live" date

**3 positions - Training** (Oct.15/01 - Mar./03) – the scope of this work touches on all phases of program design, development & delivery

**3 positions - Acceptance Testing** (October 15/01 – Aug.02) this work will involve all phases of system acceptance testing

If you, and/or your company, are interested in pursuing this unique opportunity, please contact Registry Industry Readiness Manager Ross Weaver directly at (403) 297-4411 or ross.weaver@gov.ab.ca.

#### Change Leaders Training Process Begins

They arrived with their ideas, insights, and energy. Eighteen Registry *Change Leaders*, representing a cross section of Alberta's oil and gas companies, convened on September 20<sup>th</sup> in Calgary to focus on the training challenges and opportunities that lie ahead. The *Change Leaders* shared their views with members of the Registry Team, including Registry Industry Readiness Representatives, Ross Weaver, Ann Hagedorn and Patti Turnquist; and the Registry Training Team, Dan Magnan, Terry Harrison and John Nursall. It was an instructive and positive start to shaping the training programs that will enable Registry users to effectively use the new system.

The session was animated by lively discussion and diverse points of view. Participants brainstormed to develop lists of critical success factors. Preliminary discussions revolved around approaches for design, development, and delivery of training; funding options; and target audience profiles. Other topics explored were the amount of training required; the timing of delivery; and the roles and responsibilities of everyone involved.

"We learned a great deal from this session," says Training Coordinator Dan Magnan "Everyone was forthcoming and frank. With this level of active and informed participation, we are gaining some real momentum on the training front."

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#### Training Process Begins - Con't from Page 3

One-third of the meeting attendees expressed interest in joining a working Registry Training Committee that will help identify industry needs and develop effective training solutions. "What stands out is the diversity of wants and needs between the various stakeholders." says Industry Readiness Manager Ross Weaver "It was a very helpful session in contributing to the discussion on training content, delivery and funding." Volunteers from across industry are encouraged to contribute to this important work. The more collaboration and planning that goes into training development, the greater the dividends in support and education that will be available for Registry users when they need it.

From here, the Industry Training Plan moves forward to gather more detailed input and to hone the plan's design. A final training plan will be approved in January 2002. Now is the time to raise issues, clarify concerns and help ensure the Registry and stakeholders move seamlessly into a new business era for oil and gas: on-target, on time, and on-line.

If you would like to learn more about the Registry Training Committee, contact Registry Training Coordinator Dan Magnan at dan.magnan@gov.ab.ca

#### NGLs Included in Registry

Work is underway to implement information requirements for the Department of Energy's new NGL royalty policy concurrent with the Petroleum Registry of Alberta when the Registry goes live in October 2002. In October 2001, Registry Industry Readiness Team members will meet with vendors and other stakeholders to provide them with NGL ready core interface specifications. This release is designed to give industry enough time to ensure their systems are Registry compliant and ready for implementation. Additional details on NGLs, and how they will affect operators, will be released as soon as they become available.

#### Let's Communicate

The Petroleum Registry of Alberta team is always looking for ways to make the two-way flow of information with stakeholders more effective and efficient. Another step in the evolution of this communication takes place this month. Starting October 20<sup>th</sup>, the Registry will have a new email address and two dedicated phone lines for questions, comments, and answers related to the project.

Calgary Area 297-6111 Other locations 1-800-992-1144 E-mail petroleumregistry.energy@gov.ab.ca

If stakeholders have questions, or comments, about the Registry, please contact the Registry Team.

#### **Testing Our Contact information**

Last month, the Registry Industry Readiness team tested its contact information database by sending out the September newsletter through direct mail or e-mail. This was done to test our database information, find any bugs in our system, and to make sure the direct mail out of our communications launch October newsletter made it to all stakeholders in a timely fashion.

The September issue did contain important information that all stakeholders should know about. If you did not receive the September newsletter, it is available on our new web site at www.petroleumregistry.gov.ab.ca.

To have a copy sent to you in the future, please call 297-6111 (Calgary area), 1-800-992-1144 (toll free outside Calgary) or e-mail petroleumregistry.energy@gov.ab.ca

## The Petroleum Registry of Alberta is a joint strategic initiative of the Alberta Ministry of Energy and the oil and gas industry of Alberta.

To add your name to our electronic distribution list, please contact the REGISTRY PROJECT OFFICE:

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If you have any comments about the newsletter, or would like to contribute an article, please contact Registry Communications Coordinator Mark Dickey at (403) 297-3615 or mark.dickey@gov.ab.ca

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